

Why Power Protection Saves Time & Money

As technology has advanced, it has reached a point where all businesses rely heavily on it. Computers and other IT equipment store vital information that companies can't afford to risk losing.

Even the smallest increment of downtime can result in catastrophic problems if they occur at the wrong time. In fact, studies show that downtime can [cost companies anywhere from \\$1 million to \\$60 million a year](#), depending on company size.

Utility Power is Dirty and Susceptible to Failure

Because it is unfiltered, the quality of power from utility companies varies considerably. Power from utility companies offers 99.9% coverage, which may sound like a lot, but that 1% will likely result in 9 hours of downtime a year. Those 9 hours cost companies both productivity and revenue.

Think about it; how much money does your company make in a full workday? How far behind would you get on deadlines in the span of 9 hours? In a world where time means money, 1% chance of failure is too big of a risk.

An uninterruptible power supply (UPS) system will convert unfiltered power from utility companies into clean, uninterruptible power that's guaranteed to work 100% of the time.



Generators and Surge Protectors Can Only Do So Much

Generators remedy power failures and surge protectors can fix power spikes, but they only offer solutions to a single problem.

Unfortunately, there are a bevy of other [issues that can impact your critical equipment](#). A UPS system not only solves for power failure and surges, but also protects your IT equipment from power sags, frequency variation, under-voltage, over-voltage, harmonic distortion, and more.

With all the ever-increasing role technology plays in all aspects of business, protecting your equipment is more important than ever. If you're interested in saving time and money, [contact PowerIT today](#) to find out which UPS option is best for you.